



# TEXAS ORTHOPAEDIC ASSOCIATION

## EXHIBIT SPACE AND EVENT APPLICATION

### 2008 Annual Meeting & Scientific Session

The Westin Riverwalk – San Antonio, Texas – May 22-24, 2008

EVENT	PRICE	✓
Annual Reception	\$7,500	SOLD OUT
Resident Quiz Bowl	\$5,000	SOLD OUT
Educational Workshops	\$5,000	
Leadership Dinner	\$4,500	SOLD OUT
Luncheon	\$3,500	SOLD OUT
Continental Breakfast	\$3,000	
Resident Paper Awards	\$3,000	
Past Presidents Council	\$2,500	
Spouse Brunch	\$2,500	SOLD OUT
Refreshment Breaks	\$2,500	SOLD OUT
General Exhibit	\$2,000	SOLD OUT
<b>**all events include a general exhibit**</b>		
<b>TOTAL</b>		

Company Name: \_\_\_\_\_  
*(as it should appear on signage and printed recognition)*

Primary Contact & Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email address: \_\_\_\_\_

Name of Attendees for Exhibitor Badges: *(Attendees are limited as noted)*

1) \_\_\_\_\_ 2) \_\_\_\_\_ *(Bronze, Silver and Gold sponsors)*

3) \_\_\_\_\_ 4) \_\_\_\_\_ *(Silver and Gold sponsors ONLY)*

Product or services to be exhibited: \_\_\_\_\_

Name of specific company and/or product near which your company prefers NOT to be located. \_\_\_\_\_

**PAYMENT:** This reservation must be accompanied by a check for the full amount.

**CANCELLATION:** TOA must be notified of exhibitor cancellation in writing. A cancellation fee of \$250.00 per booth will be charged to an exhibitor who cancels their contract before **March 28, 2008**. No refunds will be made after this date.

**AGREEMENT:** *We agree to abide by the exhibit rules and regulations as set forth by the TOA, which is made a part of this contract by reference and fully incorporated herein, and to all conditions under which exhibit space at the meeting is granted.*

Enclosed is check # \_\_\_\_\_ in the amount of \$ \_\_\_\_\_ representing payment in full.

Primary Contact Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please photocopy this form for your records and send the original with payment to the Texas Orthopaedic Association at 401 West 15<sup>th</sup> Street, Ste. 820, Austin, TX 78701. Other communications and/or questions may be addressed to TOA Executive Staff at 512-370-1505 or [info@toa.org](mailto:info@toa.org).

# TEXAS ORTHOPAEDIC ASSOCIATION

## SPONSOR OPPORTUNITIES

### **GOLD LEVEL • \$6,000 AND UP**

- Preferential exhibit booth space (6'x30" tabletop; electricity provided)
- Registration of four company representatives during the meeting
- Company recognition in weekly TOA E-Connects (electronic bulletin)
- One complimentary TOA membership mailing list
- Opening General Session PowerPoint presentation acknowledgement
- Sponsor ribbons for exhibit booth personnel
- Prominent on-site signage with company name
- Company recognition in the Registration/Preliminary Program Brochure
- Company recognition in the Final Program (must receive sponsorship by April 1, 2008)
- Recognition on the TOA website's 2008 Annual Meeting Wrap-Up page with a link to your company's website
- Newsletter recognition in post-meeting summer issue of *TOA Orthopaedic Connection*

### **SILVER LEVEL • \$4,000-\$5,999**

- General exhibit booth space (6'x30" tabletop; electricity provided)
- Registration of four company representatives during the meeting
- One complimentary TOA membership mailing list
- Opening General Session PowerPoint presentation acknowledgement
- Sponsor ribbons for exhibit booth personnel
- Prominent on-site signage with company name
- Company recognition in the Registration/Preliminary Program Brochure
- Company recognition in the Final Program (must receive sponsorship by April 1, 2008)
- Newsletter recognition in post-meeting summer issue of *TOA Orthopaedic Connection*

### **BRONZE LEVEL • \$2,000-\$3,999**

- General exhibit booth space (6'x30" tabletop; electricity provided)
  - Registration of two company representatives during the meeting
  - Opening General Session PowerPoint presentation acknowledgement
  - Sponsor ribbons for exhibit booth personnel
  - Prominent on-site signage with company name
  - Company recognition in the Registration/Preliminary Program Brochure
  - Company recognition in the Final Program (must receive sponsorship by April 1, 2008)
  - Newsletter recognition in post-meeting summer issue of *TOA Orthopaedic Connection*
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## **Annual Reception for TOA Members and Spouses**

**\$7,500**

Feature your company at TOA's largest and most highly anticipated social gathering of 2008! Take advantage of this opportunity to enjoy fine cuisine and music while networking with Texas' orthopaedic surgeons. Reception sponsors may provide signage to display near food stations, party favors or napkins with company logos, or a hanging banner with company logo.

## **Physician-led 45-Minute Educational Workshops**

**\$5,000**

TOA's highly popular Hands-On Workshops are a highlight of our scientific session, regularly filling our breakout rooms and leaving little standing room for latecomers. Your educational sponsorship funds will be used for expenses incurred such as speaker & faculty travel and audiovisual equipment. TOA will send a complimentary workshop e-invitation to meeting registrants.

## **5<sup>th</sup> Annual Resident Quiz Bowl**

**\$5,000**

Be a part of the action by underwriting our next Resident Quiz Bowl! Two residents from each of Texas' orthopaedic training programs compete against their rival programs for the highly coveted traveling trophy and title. Dr. Mark Brinker's orthopaedic brain-teasers challenge and delight the contestants and onlookers alike. A highlight of the scientific session for all attendees!

## **Leadership Dinner**

**\$4,500**

Connect with Texas' leading orthopaedists at our evening dinner for TOA Board members, committee chairs, staff, and spouses. Four company representatives will be invited to dine with TOA leaders; in addition, you will receive signage and recognition from the TOA President.

## **Luncheon**

**\$3,500**

Treat TOA attendees to lunch on Saturday or Sunday! Your company logo will be prominently displayed throughout the lunch; in addition, you will receive acknowledgement from the TOA President. You may also provide a sign for display near the lunch stations and/or napkins with your company logo to be distributed.

## **Continental Breakfast**

**\$3,000**

Ensure that your company name is associated with TOA members' first cups of coffee and pastries before settling into the scientific session on Saturday or Sunday! Your company logo will be prominently displayed throughout the breakfast stations; in addition, you may wish to provide coffee cups and/or napkins with your logo.

## **Resident Paper Awards**

**\$3,000**

Encourage orthopaedic education in Texas and meet training orthopaedists by underwriting first-, second-, and third-place awards for Best Resident Papers.

## **Refreshment Breaks**

**\$2,500**

On Friday, Saturday or Sunday, you can provide a morning or afternoon refreshment break for meeting attendees inside the exhibit hall. Your logo will be prominently displayed at all coffee stations. You may also provide your own sign for display near the break stations, coffee cups and/or napkins with your company logo to be distributed.

## **General Exhibit**

**\$2,000**

Don't miss this classic opportunity to market your products and services to TOA members. Exhibits are sold on a first come, first serve basis, so reserve your 6'x30" tabletop booth in TOA's exhibit hall today! Electricity will be provided.