



Sponsorship Opportunities

Arthritis Foundation
 2007 Arthritis Walk
 3120 Southwest Freeway, #215;
 Houston, Texas 77098
 Inquiries: 713-942-9063

*Thank you for funding arthritis research to diminish pain and disability
 and for helping people with arthritis lead more vital lives.*



www.Arthritis.org

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2007 Austin Arthritis Walk

Sponsorship Opportunities

\$500 Health Fair Table Sponsor

- ★ Sponsor may have a table/display at the event.

\$500 Star Program

- ★ Company guarantees to sell a minimum of \$500 in stars which shall be displayed at their business showcasing the Walk.
- ★ Sponsor may have their name on the Walk T-shirt.

\$1,000 Friend Sponsor

- ★ Opportunity to distribute promotional items in participant goodie bags.
- ★ Sponsor may have a table/display at the event.

\$1,500 Silver Sponsor

- ★ Name/logo on Arthritis Walk t-shirts.
- ★ Opportunity to distribute promotional items in participant goodie bags.
- ★ Sponsor may have a table/display at the event.

\$2,500 Gold Sponsor

- ★ Name/logo on Arthritis Walk t-shirts.
- ★ Sponsor name on event day signage and banners.
- ★ Opportunity to distribute promotional items in participant goodie bags.
- ★ Sponsor may have a table/display at the event.

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\$5,000 Platinum Sponsor

- ★ Name/logo on Arthritis Walk t-shirts.
- ★ Sponsor name/logo on event day signage and banners.
- ★ Company name/logo on local walk website.
- ★ Name on media efforts (TV, radio and newspaper) – one possible.
- ★ Opportunity to display sponsor banners on site.
- ★ Opportunity to distribute promotional items in participant goodie bags.
- ★ Sponsor may have a table/display at the event.
- ★ Ability to create promotional tie-ins related to the event.
- ★ Company team (10 people) for the Walk (Includes Walk t-shirts and goodie bags).

\$10,000 Hero Sponsor

- ★ Prominent placement of name/logo on Arthritis Walk t-shirts.
- ★ Sponsor name/logo on event day signage and banners.
- ★ Company listing in Arthritis Foundation monthly e-newsletter.
- ★ Company name/logo on local walk website.
- ★ Name/logo on media efforts (TV, radio and newspaper) - one possible.
- ★ Opportunity to display sponsor banners on site.
- ★ Opportunity to distribute promotional items in participant goodie bags.
- ★ Sponsor may have a table/display at the event.
- ★ Ability to create promotional tie-ins related to the event.
- ★ Company team (10 people) for the Walk (Includes Walk t-shirts and goodie bags).

\$15,000 Patron Sponsor

- ★ Large local sponsor logo at walk site.
- ★ Prominent placement of name/logo on Arthritis Walk t-shirts.
- ★ Sponsor name/logo on event day signage and banners.
- ★ Company name listing in Arthritis Foundation monthly e-newsletter.
- ★ Company name/logo on local walk website.
- ★ Name/logo on media efforts (TV, radio and newspaper) – one possible.
- ★ Opportunity to display sponsor banners on site.
- ★ Opportunity to distribute promotional items in participant goodie bags.
- ★ Sponsor may have a table/display at the event.
- ★ Ability to create promotional tie-ins related to the event.
- ★ Company team (10 people) for the Walk (Includes Walk t-shirts and goodie bags).

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2007 AUSTIN TEXAS ARTHRITIS WALK

I/WE WISH TO PARTICIPATE AT THE FOLLOWING LEVEL:

Sponsorship

- Patron* Sponsor - \$15,000
- Hero* Sponsor - \$10,000
- Platinum* Sponsor - \$5,000
- Gold* Sponsor - \$2,500
- Silver* Sponsor - \$1,500
- Friend* Sponsor - \$1,000
- Health Fair Table* Sponsor - \$500
- Star* Sponsor - \$500

NAME TO APPEAR ON PROMOTIONAL MATERIAL:

CONTACT NAME: _____

COMPANY: _____

ADDRESS: _____ **CITY:** _____ **ZIP:** _____

PHONE: (____) _____ **FAX:** (____) _____ **EMAIL:** _____

PAYMENT

- Check enclosed Invoice me
 Please charge my credit card: Visa Master Card American Express

Credit Card Number: _____ exp. date: _____

Signature: _____

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