



**TEXAS ORTHOPAEDIC ASSOCIATION**  
**EXHIBIT SPACE AND EVENT APPLICATION**  
**2007 Socioeconomic Summit & Business of Orthopaedics**  
**The Driskill Hotel – Austin, Texas – August 10 & 11, 2007**

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Please reserve our exhibit space(s) at the 2007 Texas Orthopaedic Association (TOA) Fall Meeting. **Exhibit space is first come, first serve, so hurry!**

EVENT	PRICE	✓
<b>Reception</b> <i>(includes general exhibit)</i>	\$6,000	
<b>Leadership Dinner</b> <i>(includes general exhibit)</i>	\$4,000	
<b>Luncheon</b> <i>(includes general exhibit)</i>	\$3,000	
<b>Continental Breakfast</b> <i>(includes general exhibit)</i>	\$2,500	
<b>Refreshment Breaks</b> <i>(includes general exhibit)</i>	\$2,000	
<b>General Exhibit</b>	\$1,500	
<b>TOTAL</b>		

Company Name: \_\_\_\_\_  
*(as it should appear on signage and printed recognition)*

Primary Contact & Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email address: \_\_\_\_\_

Name of Attendees for Exhibitor Badges: *(Attendees are limited as noted)*

1) \_\_\_\_\_ 2) \_\_\_\_\_

3) \_\_\_\_\_ 4) \_\_\_\_\_

Product or services to be exhibited: \_\_\_\_\_

Name of specific company and/or product near which your company prefers NOT to be located. \_\_\_\_\_

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**PAYMENT:** This reservation must be accompanied by a check for the full amount.

**CANCELLATION:** TOA must be notified of exhibitor cancellation in writing. A cancellation fee of \$250.00 per booth will be charged to an exhibitor who cancels their contract before **August 1, 2007**. No refunds will be made after this date.

**AGREEMENT:** *We agree to abide by the exhibit rules and regulations as set forth by the TOA, which is made a part of this contract by reference and fully incorporated herein, and to all conditions under which exhibit space at the meeting is granted.*

Enclosed is check # \_\_\_\_\_ in the amount of \$ \_\_\_\_\_ representing payment in full.

Primary Contact Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please photocopy this form for your records and send the original with payment to the Texas Orthopaedic Association at 401 West 15<sup>th</sup> Street, Ste. 820, Austin, TX 78701. Other communications and/or questions may be addressed to TOA Executive Staff at 512-370-1505 or [info@toa.org](mailto:info@toa.org).

## **GOLD LEVEL • \$5,000-\$6,000**

- General exhibit booth space (6'x30" tabletop; electricity provided)
- Company recognition in weekly TOA E-Connects (electronic bulletin)
- Registration for four company representatives during the meeting
- One TOA membership mailing list
- Opening General Session PowerPoint presentation acknowledgement
- Sponsor ribbons for exhibit booth personnel
- Prominent on-site signage with company name
- Company recognition in the Registration/Preliminary Program Brochure
- Company recognition in the Final Program
- Recognition on the TOA website's 2006 Fall Meeting Wrap-Up page with a link to your company's website
- Newsletter recognition in post-meeting fall issue of *TOA Orthopaedic Connection*

## **SILVER LEVEL • \$3,000-\$4,999**

- General exhibit booth space (6'x30" tabletop; electricity provided)
- Registration for three company representatives during the meeting
- One TOA membership mailing list
- Opening General Session PowerPoint presentation acknowledgement
- Sponsor ribbons for exhibit booth personnel
- Prominent on-site signage with company name
- Company recognition in the Registration/Preliminary Program Brochure
- Company recognition in the Final Program
- Recognition on the TOA website's 2006 Fall Meeting Wrap-Up page with a link to your company's website
- Newsletter recognition in post-meeting fall issue of *TOA Orthopaedic Connection*

## **BRONZE LEVEL • \$1,500-\$2,999**

- General exhibit booth space (6'x30" tabletop; electricity provided)
  - Registration for two company representatives during the meeting
  - Opening General Session PowerPoint presentation acknowledgement
  - Sponsor ribbons for exhibit booth personnel
  - Prominent on-site signage with company name
  - Company recognition in the Registration/Preliminary Program Brochure
  - Company recognition in the Final Program
  - Newsletter recognition in post-meeting fall issue of *TOA Orthopaedic Connection*
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## **Reception for TOA Members and Spouses**

**\$6,000**

Feature your company at TOA's largest and most highly anticipated social gathering of 2006! Take advantage of this opportunity to enjoy fine cuisine and music while networking with Texas' orthopaedic surgeons. Reception sponsors may provide signage to display near food stations, party favors or napkins with company logos, or a hanging banner with company logo.

## **Leadership Dinner**

**\$4,000**

Connect with Texas' leading orthopaedists at our Saturday evening dinner for TOA Board members, committee chairs, staff, and spouses. Four company representatives will be invited to dine with TOA leaders; in addition, you will receive signage and recognition from the TOA President.

## **Luncheon**

**\$3,000**

Treat TOA attendees to lunch on Friday or Saturday! Your company logo will be prominently displayed throughout the lunch; in addition, you will receive acknowledgement from the TOA President. You may also provide a sign for display near the lunch stations and/or napkins with your company logo to be distributed.

## **Continental Breakfast**

**\$2,500**

Ensure that your company name is associated with TOA members' first cups of coffee and pastries before settling into the scientific session on Friday or Saturday! Your company logo will be prominently displayed throughout the breakfast stations; in addition, you may wish to provide coffee cups and/or napkins with your logo.

## **Refreshment Breaks**

**\$2,000**

On Thursday, Friday, or Saturday, you can provide a morning or afternoon refreshment break for meeting attendees inside the exhibit hall. Your logo will be prominently displayed at all coffee stations.

## **General Exhibit**

**\$1,500**

Don't miss this classic opportunity to market your products and services to TOA members. Exhibits are sold on a first come, first serve basis, so reserve your 6'x30" tabletop booth in TOA's exhibit hall today! Electricity will be provided.