

**TOA Socioeconomic Summit
August 10-11 - Driskill Hotel in Austin**

Friday, August 10

10:00 am to 3:00 pm

The Business of Orthopaedics Resident Course

7:00 pm Reception

Saturday, August 11

8:15 am Introduction

8:30 am State Legislative Session Wrap-Up
Session Bloopers - Film at Seven, Eight, Nine.....
Mignon McGarry, TOA Legislative Advocate

9:00 am National Health Care Reform Debate
David Lovett, JD, Director of AAOS - Washington
John C. Goodman, PhD, Healthcare Economist

10:00 am Exhibitor Visitation Break

10:30 am Economic Survival
John T. Gill, MD, TOA President
David Teuscher, MD, Beaumont Bone & Joint
Michael Reed, TMA Director of Managed Care Systems

11:30 am TOPAC and Orthopaedic PAC

12:00 pm Luncheon Speaker
Rep. John M. Zerwas, MD

1:00 pm Get Up and Go, Texas – TOA Public Relations Campaign
Public Relations for Orthopaedists, Tim Beck, MD
PSA "Lazy Bones"
Media Contact List

2:00 pm Media Training - Short Course by TMA PR Department

3:00 pm Exhibitor Visitation - Break

4:30 pm Board of Directors Meeting